

## E-PRODIRECT ANNOUNCES THE PROMOTION OF TOMMY HART TO VICE PRESIDENT.

BOCA RATON, FL (October 31, 2012) – E-proDirect is excited to announce the promotion of Tommy Hart to Vice President responsible for leading the sales team of EproMeetingApps. A native to the Orlando, Florida area, Tommy has over 10 years of experience in the hospitality and tech industries. Hart started working as an audio visual technician, Show Lead, Project Manager, and eventually to Director of Sales for a national audio visual company. Most recently, Tommy was an Account Executive for E-proDirect before being promoted to the position of Vice President of EproMeetingApps. He is excited for the role, and anxious to push the app industry's status quo further. "Anybody can make a webapp. To make a true, custom, cross-platform native app is what every 'app' company out there should be doing. What sets EproMeetingApps apart is that we weren't making app games yesterday, and decided to start making meeting apps. The whole company has extensive background in the meetings and events industry. It is this sole characteristic that pushes the service, support, and overall need to see a client succeed farther than anyone else. A pure product and a genuine partner are a solid foundation; it only gets better from here."

Tommy attended the University of Florida for 4 1/2 years before working in the meetings & event industry. Tommy also received his CMP certification in April of 2012 from the Convention Industry Council.

For more information, visit [www.eprodirect.com](http://www.eprodirect.com) or contact Tracy Fairman, CEO, at (561) 417-5513 or [tracy.fairman@eprodirect.com](mailto:tracy.fairman@eprodirect.com) or Chris Wezel, CVO, at (407) 903-1646 or [chris.wezel@eprodirect.com](mailto:chris.wezel@eprodirect.com).

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E-proDirect is a marketing and technology company focused solely on the meetings and conventions segments of the hospitality industry. Launched in July 2002 with DirectConnect, E-proDirect has continued to grow and enhance it's product line to include MeetingMart.com, EproMeetingApps and EproDMC.

For more information on E-proDirect or any of its products, contact E-proDirect, 1651 NW 1st Court, Boca Raton, FL 33432, phone (561) 417-5513; fax (561) 362-8823, or visit the websites at [www.EproDirect.com](http://www.EproDirect.com) or [www.MeetingMart.com](http://www.MeetingMart.com).

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